

2014 Urban Student Journalism Academy

June 16-27, 2014

at Metropolitan Community College – Penn Valley

3201 Southwest Trafficway

Sponsored by The Kansas City Association of Black Journalists

KCABJ is a not-for-profit corporation registered with the Secretary of State of Missouri and affiliated with the National Association of Black Journalists.

About the Kansas City Association of Black Journalists

KCABJ was founded in 1981, and this year it celebrates its 33th anniversary as an organization of professional black journalists. This is the 32th KCABJ Urban Student Journalism Academy. Many graduates of the program are established in the field or are pursuing careers in journalism.

For more information about the academy or the Kansas City Association of Black Journalists call KCABJ member Glenn E. Rice, a reporter with *The Kansas City Star* at 816-234-4341 or KCABJ President Lewis W. Diuguid, editorial board member at *The Star*, at 816-234-4723.

About Penn Valley Community College

Metropolitan Community College–Penn Valley, 3201 Southwest Trafficway, is part of the Metropolitan Community Colleges, which includes five colleges in nine locations in the Kansas City, Mo., area. The others are Blue River, Maple Woods, Business Technology and Longview community colleges.

The Kansas City Association of Black Journalists is committed to working with high school and college students to prepare them for careers in print and broadcast journalism or other communications fields. This year's academy continues that tradition.

The 2014 KCABJ Urban Journalism Academy is free to students. It is a commuter program and will be at MCC–Penn Valley June 16-June 27. There is a **mandatory orientation** set for Saturday, June 14 at *The Kansas City Star*, 16th and McGee streets. Each student is responsible for his or her own transportation to and from the college each day. Class begins at 8 a.m. and ends at 3 p.m. Metropolitan Community College–Penn Valley is on a major bus line.

This academy is unique in our area because it is taught by black journalists working for newspapers, television and radio stations and in public relations in Greater Kansas City. Educators will add their knowledge to the instruction. Students will be:

Assigned stories to report and write.

They will work on computers.

Shadow reporters.

Benefit from lectures from major newsmakers.

Network with influential people.

Produce their own newspaper and radio and television newscasts.

Every student who attends the academy leaves with enhanced reading, writing, analytical, communication and questioning skills. Teachers and parents have said teen-agers and young adults have returned from the summer energized and far more interested and able to learn than before.

Scholarships & Other Opportunities

Students selected for the academy will compete for scholarships offered by KCABJ. The awards go to the best students in the class. The class size will be limited to 12. Many of our graduates are award-winning journalists today.

To Apply

1. Write a one-page essay on the role people of color should have in journalism.
2. Send one sample of your writing — if possible something that has been published (e.g. an article in your school newspaper). We are seeking committed students who are not afraid of hard work and who already have a demonstrated interest in journalism.
3. Mail this completed application, your essay and writing sample by **April 26, 2014**, to KCABJ, P.O. Box 32744, Kansas City, Mo. 64111.

Academy Application

Name _____

Email: _____

Male _____ Female _____ Birth date _____

Address _____

City _____ State/ZIP _____

Phone _____

School Name _____

Year in School _____

GPA _____

Journalism/English/Yearbook Teacher's Name:

In which area are you most interested? Rank each 1, 2, 3 or 4 with your favorite being #1.

_____ Newspaper Television _____

_____ Radio Public Relations _____

List journalism and/or writing experience in courses you have taken or media companies where you've worked: _____

On a separate sheet of paper list your career goals and why you want to attend this academy.

Student signature _____

Signature of Parent/Legal Guardian _____